



UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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PART III

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FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEG	GINNING 1/1/2014	AND ENDING 12/3	1/2014	
	MM/DD/YY		MM/DD/YY	
	A. REGISTRANT IDENTIFICA	TION		
NAME OF BROKER-DEALER: Fusion Analytics Securities LLC			OFFICIAL USE ONLY	
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)  44 Wall Street 12th Floor		No.)	FIRM I.D. NO.	
	(No. and Street)			
New York	NY	10	004	
(City)	(State)	(Zi	(Zip Code)	
NAME AND TELEPHONE NUM Kevin Lane	BER OF PERSON TO CONTACT IN REG		ORT <b>(212)-661-2022</b> Area Code – Telephone Number	
	B. ACCOUNTANT IDENTIFICA	TION		
Breard & Associates, I	(Name – if individual, state last, first,	Library .	91324	
(Address)	(City)	(State)	(Zip Code)	
CHECK ONE:				
X Certified Public Acc	countant			
☐ Public Accountant				
☐ Accountant not resident	dent in United States or any of its possession	ons.		
	FOR OFFICIAL USE ONL	Y		
			37.4	

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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SEC 1410 (06-02)



## OATH OR AFFIRMATION

Kevin Lane <sup>I.</sup>	, swear (or affirm) that, to the best of
	statement and supporting schedules pertaining to the firm of
Fusion Analytics Securities LLC	, as
of February 27th	, 20 <u>15</u> , are true and correct. I further swear (or affirm) that
neither the company nor any partner, proprietor, princ	ipal officer or director has any proprietary interest in any account
classified solely as that of a customer, except as follow	rs;
own MA	
State of VIII County of WIID / FSE-	
Subscribed and sworn to (or affirmed) before me on	this V. a
27 day of February, 2015 by	
Keyn plumed proved to me on t	he basis Signature
of satisfactory evidences to be the person who appe	ared 4 Go 14dO
before me.	<u> </u>
	CHEILE CARE
N Iwm /	
Notary Public	
This report ** contains (check all applicable boxes):	
(a) Facing Page.	
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).	The state of the s
(d) Statement of Changes in Financial Condition.	2. C. 2. 3. 3. 3. 3. 4. 3. C.
(e) Statement of Changes in Stockholders' Equity	
(f) Statement of Changes in Liabilities Subordina	ted to Claims of Creditors.
(g) Computation of Net Capital. (h) Computation for Determination of Reserve Re	guinom onta Dunguont to Dula 15 a 2 2
(i) Information Relating to the Possession or Con	
	ation of the Computation of Net Capital Under Rule 15c3-1 and the
	e Requirements Under Exhibit A of Rule 15c3-3.
	udited Statements of Financial Condition with respect to methods of
consolidation.	
(1) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacies f	ound to exist or found to have existed since the date of the previous audit.

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



### Report of Independent Registered Public Accounting Firm

To the Member of Fusion Analytics Securities, LLC:

We have audited the accompanying statement of financial condition of Fusion Analytics Securities, LLC ("the Company") as of December 31, 2014, and the related notes (the "financial statements"). These financial statements are the responsibility of Fusion Analytics Securities, LLC's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Fusion Analytics Securities, LLC as of December 31, 2014, in conformity with accounting principles generally accepted in the United States.

Breard & Associates, Inc.
Certified Public Accountants

New York, New York February 26, 2015

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# Fusion Analytics Securities, LLC Statement of Financial Condition December 31, 2014

#### Assets

Cash	\$	32,884
Receivable from clearing organizations		57,887
Deposit with clearing organization		60,278
Due from member		665,886
Other assets		54,064
Total assets		870,999
Liabilities and Member's Equity		
Liabilities		
Accounts payable and accrued expenses	\$	130,751
Deferred UBT Taxes		7,040
Total liabilities		137,791
Commitments and contingencies		
Member's equity		
Member's equity		733,208
Total member's equity		733,208
Total liabilities and member's equity		870,999

#### Note 1: GENERAL AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

General

Fusion Analytics Securities, LLC (the "Company") was organized in the State of Delaware on June 26, 1985. The Company is a registered broker-dealer in securities under the Securities and Exchange Act of 1934, a member of the Financial Industry Regulatory Authority ("FINRA"), and the Securities Investor Protection Corporation ("SIPC"). The Company is also a member of the National Futures Association ("NFA").

The Company is a wholly-owned subsidiary of Fusion Analytics Holdings, LLC (the "Parent"), and is affiliated through common ownership with Fusion Analytics Research, LLC ("FAR").

The Company is engaged in business as a securities broker-dealer that provides several classes of services, including providing brokerage and research services to institutional investors in corporate equity and debt securities. Commission income is derived primarily from selling corporate equity and debt securities, and arranging for transactions in listed securities.

Under its membership agreement with FINRA and pursuant to Rule 15c3-3(k)(2)(ii), the Company conducts business on a fully disclosed basis and does not execute or clear securities transactions for customers. Accordingly, the Company is exempt from the requirement of Rule 15c3-3 under the Securities Exchange Act of 1934 pertaining to the possession or control of customer assets and reserve requirements.

#### Summary of Significant Accounting Policies

The presentation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Due from member is stated at face amount with no allowance for doubtful accounts. An allowance for doubtful accounts is not considered necessary because probable uncollectable accounts are immaterial.

# Note 1: GENERAL AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Receivables from clearing organizations represent commissions earned on securities transactions. These receivables are stated at face amount with no allowance for doubtful accounts. An allowance for doubtful accounts is not considered necessary because probable uncollectable accounts are immaterial.

Securities transactions are recorded on a trade date basis with related commission income and expenses also recorded on a trade date basis.

The Company is treated as a disregarded entity for federal income tax purposes, in accordance with single member limited liability company rules. All tax effects of the Company's income or loss are passed through to the member. Therefore, no provision or liability for Federal Income Taxes is included in these financial statements.

#### Note 2: RECEIVABLE FROM CLEARING ORGANIZATION

Pursuant to the clearing agreement, the Company introduces all of its securities transactions to clearing brokers on a fully disclosed basis. Customers' money balances and security positions are carried on the books of the clearing brokers. In accordance with the clearance agreement, the Company has agreed to indemnify the clearing brokers for losses, if any, which the clearing brokers may sustain from carrying securities transactions introduced by the Company. In accordance with industry practice and regulatory requirements, the Company and the clearing brokers monitor collateral on the customers' accounts. As of December 31, 2014, the receivable from clearing organizations of \$57,887 was pursuant to these clearance agreements.

#### **Note 3: DEPOSIT WITH CLEARING ORGANIZATION**

The Company has a brokerage agreement with Wedbush Morgan Securities ("Clearing Broker") to carry its account and the accounts of its clients as customers of the Clearing Broker. The Clearing Broker has custody of the Company's cash balances which serve as collateral for any amounts due to the Clearing Broker as well as collateral for securities sold short or securities purchased on margin. Interest is paid monthly on these cash deposits at the average overnight repurchase rate. The balance at December 31, 2014 was \$60,278.

#### **Note 4: INCOME TAXES**

As discussed in the Summary of Significant Accounting Policies (Note 1), the Company operated as a limited liability company treated as a disregarded entity for tax purposes. Accordingly, all tax effects of the Company's income or loss are passed through to the member and no provision or liability for Federal Income Taxes is included in these financial statements. However, the Company is subject to the New York City Unincorporated Business Tax.

The Company is required to file income tax returns in state and city tax jurisdictions. The Company's tax returns are subject to examination by taxing authorities in the jurisdictions in which it operates in accordance with the normal statutes of limitations in the applicable jurisdiction. The statute of limitations for state purposes is generally three years, but may exceed this limitation depending upon the jurisdiction involved. Returns that were filed within the applicable statute remain subject to examination. As of December 31, 2014, the state tax authority has not proposed any adjustment to the Company's tax position.

#### Note 5: NEW YORK CITY UNINCORPORATED BUSINESS TAX

For New York City Unincorporated Business Tax (UBT), the Company files as part of a consolidated group that includes its parent, Fusion Holdings, LLC and other affiliated companies. A provision for UBT has been provided in the accompanying financial statements as if the Company operated on a stand-alone basis. As a result, a deferred tax liability of \$7,040 is shown on the accompanying Statement of Financial Condition, along with a corresponding tax provision on the Statement of Income.

Management is confident that the consolidated tax reporting will result in a zero UBT tax liability being due by the Company.

#### Note 6: 401(k) RETIREMENT PLAN

The Company maintains a retirement plan for its employees under Section 401K of the Internal Revenue Code. Fulltime employees are eligible for participation after 90 days of service with the Company. The plan does not provide for any matching or mandatory contributions.

#### **Note 7: RELATED PARTY TRANSACTIONS**

As discussed in the General and Summary of Significant Accounting Policies (Note 1), the Company is affiliated with FAR through common ownership. The Company has entered into an expense sharing agreement with the Parent and FAR effective January 1, 2012. The terms of this agreement provide that all overhead expenses incurred are paid by the Parent and reimbursed by the Company. Overhead expenses, as defined by the agreement, shall include rent, accounting services, client research services, and various other operating costs incurred in the ordinary course of the business.

It is possible that the terms of certain of the related party transactions are not the same as those that would result for transactions among wholly unrelated parties.

#### **Note 8: CONCENTRATIONS OF CREDIT RISK**

The Company is engaged in various trading and brokerage activities in which counter-parties primarily include broker-dealers, banks, and other financial institutions. In the event counterparties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends on the creditworthiness of the counter-party or issuer of the instrument. It is the Company's policy to review, as necessary, the credit standing of each counter-party.

#### **Note 9: COMMITMENTS AND CONTINGENCIES**

The Company had no commitments, no contingent liabilities and had not been named as a defendant in any lawsuit at December 31, 2014 or during the year then ended.

#### Note 10: GUARANTEES

FASB ASC 460, Guarantees, requires the Company to disclose information about its obligations under certain guarantee arrangements. FASB ASC 460 defines guarantees as contracts and indemnification agreements that contingently require a guarantor to make payments to the guaranteed party based on changes in an underlying factor (such as an interest or foreign exchange rate, security or commodity price, an index or the occurrence or nonoccurrence of a specified event) related to an asset, liability or equity security of a guaranteed party. This guidance also defines guarantees as contracts that contingently require the guarantor to make

#### Note 10: GUARANTEES (CONTINUED)

payments to the guaranteed party based on another entity's failure to perform under an agreement as well as indirect guarantees of indebtedness of others.

The Company has issued no guarantees at December 31, 2014 or during the year then ended.

#### **Note 11: SUBSEQUENT EVENTS**

The Company has evaluated events subsequent to the balance sheet date for items requiring recording or disclosure in the financial statements. The evaluation was performed through the date the financial statements were available to be issued. Based upon this review, the Company has determined that there were no events which took place that would have a material impact on its financial statements.

#### **Note 12: RECENTLY ISSUED ACCOUNTING STANDARDS**

The Financial Accounting Standards Board (the "FASB") has established the Accounting Standards Codification ("Codification" or "ASC") as the authoritative source of generally accepted accounting principles ("GAAP") recognized by the FASB. The principles embodied in the Codification are to be applied by nongovernmental entities in the preparation of financial statements in accordance with GAAP in the United States. New accounting pronouncements are incorporated into the ASC through the issuance of Accounting Standards Updates ("ASUs").

For the year ending December 31, 2014, various ASUs issued by the FASB were either newly issued or had effective implementation dates that would require their provisions to be reflected in the financial statements for the year then ended.

The Company has either evaluated or is currently evaluating the implications, if any, of each of these pronouncements and the possible impact they may have on the Company's financial statements. In most cases, management has determined that the pronouncement has either limited or no application to the Company and, in all cases, implementation would not have a material impact on the financial statements taken as a whole.

#### **Note 13: NET CAPITAL REQUIREMENTS**

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. Rule 15c3-1 also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1. Net capital and aggregate indebtedness change day to day, but on December 31, 2014, the Company had net capital of \$12,928 which was \$3,742 in excess of its required net capital of \$9,186; and the Company's ratio of aggregate indebtedness (\$137,791) to net capital was 10.66 to 1, which is less than the 15 to 1 maximum allowed.

As a member of the NFA, the Company is required to maintain a minimum Adjusted Net Capital of \$45,000, which is higher than the minimum Net Capital required by FINRA, as referred to above. As of December 31, 2014, the Company's Adjusted Net Capital was \$31,742 below the NFA minimum Net Capital.

In early February, 2015, the NFA requested a computation of minimum Net Capital as of January 31, 2015, which was provided on February 5, 2015. That computation reflected a Net Capital of \$110,885, which is \$65,885 higher than the NFA minimum Net Capital of \$45,000.

#### Note 14: RECONCILIATION OF AUDITED NET CAPITAL TO UNAUDITED FOCUS

There is a difference of \$7,100 between the computation of net capital under net capital SEC Rule 15c3-1 and the corresponding unaudited FOCUS part IIA.

Net capital per unaudited schedule	\$ 20,028
Adjustments	
Member's equity	\$ (7,100)
	(7,100)
Net capital per audited statements	\$ 12,928